

Simplify the renovation process

Results are the key drivers in undertaking renovations to any club. A successful renovation attracts patrons because it creates new excitement in an old venue, otherwise overlooked by the modern 'clubbie'.

refurbishments to their credit, the company is a strong contender in the market.

Two of the most recent successes in club renovations are the Bargara Bowls Club and the



Three important ingredients create success for a club – well priced quality products, good service and an alluring atmosphere. The first two are built on a reputation developed through skilled employees at the club itself.

The third is equally as powerful, but created by external professionals who identify where improvements can be made to benefit the club as a business, by investigating its daily operations with management.

Hot Concepts Design and Construct Group has, for 20 years, been perfecting the formula for successful club renovations. With many

Victoria Point Sharks Sporting Club refurbishments, both completed in 2013. The Bargara Bowls Club renovation was a two stage project, the latter resulting from the after effects of Cyclone Yasi. The Victoria Point Sharks was a simpler renovation, to give a new identity to a clubhouse venue to increase clientele. Both renovations have succeeded in their quest to transform old clubs into popular venues in the local community.

For a renovation to have successful results in a club, all aspects have to be well planned out. As Ken Ross says "the layout is the most important element to improving a club's performance". The proximity of key areas such as the bar, restaurant or gaming

room, and its relationships to other aspects of the club's layout, are integral to its popularity among patrons, and overall performance as a business.

A renovation to a club shouldn't be an insurmountable milestone, although if not handled appropriately, can be complicated and a lot to digest. There are two standard industry approaches for commercial renovations - a tender process or a design and construct process. In a tender process an architect appoints sub-contractors to assist in completing the design and pricing process, and then appoints a builder. A design and construct process generally is carried out by a company who co-ordinates both the design and construction, but outsources both accordingly. This process can also be made simpler again, if the company appointed is Hot Concepts Design and Construct Group.

The process that Hot Concepts operates by, is more economical because it streamlines all aspects of the renovation. Where Hot Concepts stands strong above other design and construct companies, is the variety of professional services offered, as part of the overall construction cost. The team includes architects, interior designers, graphic designers, industrial designers, project managers, shop-fitters, joiners, builders, carpenters, and sign makers, who all operate under a streamlined process, keeping the fee cost lower for the client.

Despite all of this talent offered, Hot Concepts continues to be competitive in the club renovation market. The team is driven to achieve the most out of any size budget, and to achieve the best result for their clients.

Simplify the renovation process. Contact the team at Hot Concepts to see how they can create an excellent club fit out to your budget, and improve your business long term.



Designed to make a Difference



The Hot Concepts Design Team have been designing club venues for many years and we know what works best. Give one of our team a call and find out the difference.

07 3277 7740 | www.hotconcepts.com.au

Your microphone could die!

Due to new government regulations, some wireless (radio) micro-phone systems cannot be used after December 2014. Sennheiser is here and ready to help users affected by the new regulations.

Many people use wireless microphones every day. phone services, you may need to replace it. Continuing to use it could be illegal. Aerobics instruc-tors, lecturers, karaoke operators, churches, school productions, guizmasters, clubs... the list goes on. Yet many of these users And to add to the complication, even if your are un-aware that after December 2014 new equipment operates on approved frequencies, Government regulations come into force which you could still experience interference from new essentially means that some wireless microphone digital TV transmissions in your area. systems will become illegal to use or be made Sennheiser Australia is encouraging users to



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inoperable by interfer-ence from digital TV transmitters operating on new frequencies.

Not everyone will be affected, but if your current wireless micro-phone system only operates on frequencies that will be reallocated to mobile

check their equipment, and is offering obligationfree advice to users to help them check if your equipment will be legal to use after January 2015, or if it may need to be re-tuned to avoid new digital TV transmissions.

The Sennheiser Group is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. Con-cerned users can speak to our team of Australian microphone special-ists on 1800 648 628, or get more information from our user friendly website, http://yourmic.com.au/.

YOUR MICROPHONE COULD DIE.

Find out how new government regulations will affect you. **CONTACT US NOW for obligation free advice.**

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